

NEWS RELEASE

FROM: Bill Poutray
Poutray & Pekar Associates
bpoutray@ppsmktg.com
(203) 283-9511

FOR IMMEDIATE RELEASE

AKFP Offers “Clean Label” Starches for Pet Foods

Closter, NJ—Thursday, September 8, 2011. To enable pet food manufacturers to meet today’s consumer desire for “clean label” pet foods, American Key Food Products offers potato, tapioca, and pea starches as thickeners and texturizers. These all-natural ingredients provide excellent functional properties and may be used in place of ingredients such as modified starches.

Says Mel Festejo, AKFP COO, “Many consumers today are looking for the same ingredient qualities in foods for their pets as they do for themselves. Increasingly, they want to eliminate ingredients such as modified starches and ingredients with chemical-sounding names. Our potato, tapioca, and pea starches, as well as cassava, coconut, arrowroot & sago flours offer a natural alternative, while delivering necessary functionalities.”

American Key Food Products has been a value-added supplier of specialty starches for more than ten years and offers complete technical support.

For more information, contact:

American Key Food Products
1 Reuten Drive
Closter, NJ 07624 USA

www.americankeyfood.com
Tel: 800-767-0237
Email: contactus@akfponline.com